

New Opportunities and Challenges in International Business

University of international Business and Economics (UIBE)

Beijing, China

29 May 2019

This conference will be divided into two parts. First, drawing on their editorial experience in JWB, JIBS and IBR, three keynote speakers will provide an in-depth overview of how the field of international business is developing. They will highlight certain opportunities that can serve as fruitful avenues for future research, but they will also discuss what challenges we should overcome to advance current thinking in international business.

In the second part of the conference, a number of selected participants will have the opportunity to give short presentations on exciting and interesting new ideas that have the potential to create new research trajectories in international business.

The conference is sponsored by the University of international Business and Economics and there is no registration fee. To participate at the conference, please submit a short summary of your research idea (no longer than a page) as well as your name and affiliation to Dr Wei Zheng (zhengwei@uibe.edu.cn). For logistic-related enquiries, please contact Ms Dingding An (andingding@uibe.edu.cn).

Submission deadline: 03 May 2019 but participants are encouraged make their submission as soon as possible.



Ajai S. Gaur, Rutgers Business School, US

Ajai Gaur is an Associate Professor of Strategic Management and International Business at Rutgers Business School. He is serving as the Editor-in-Chief of the Journal of World Business and as a consulting editor of the Journal of International Business Studies. For details, please visit www.ajagaur.com



Mario Kafouros, Alliance Manchester Business School, UK

Professor Mario Kafouros holds the Chair of International Business and Innovation at Alliance Manchester Business School (UK). He serves as Associate Head of Research in the University of Manchester and as Associate Editor of International Business Review (IBR). For details, please visit: <https://www.research.manchester.ac.uk/portal/marios.kafouros.html>



Jane Lu, China Europe International Business School

Jane Lu is Professor of Management and Director of the Centre for Emerging Market Studies at China Europe International Business School. She is serving as a senior editor of the Journal of World Business and as a consulting editor of the Journal of International Business Studies. For details, please visit <http://www.ceibs.edu/ljane>



Rajneesh Narula, Henley Business School, UK

Rajneesh Narula is the John H. Dunning Chair of International Business Regulation at the Henley Business School, University of Reading, UK. He is currently an editor of *Journal of International Business Studies*. He was Editor-in-Chief of the *European Journal of Development Research* from 2009-2014, and Editor-in-Chief of *Multinational Business Review* from 2014-2016. For details, please visit:

<http://www.linkedin.com/in/narula1>